

\$5,000.00 Guaranteed Fundraiser

This was always a great success & a fundraiser that we used every single year that was guaranteed to raise at least \$5,000.00. This was crucial for us to help us offset costs for uniforms, travel tournaments, etc.

You can tweak this however you like, but I will show you how we structured it & what we did. It was always a great success, a lot of fun, & helped bring our program, players, & parents together at the beginning of the season. It was a great way to build culture, community, & a family atmosphere as well.

So, we did a Bowl-a-thon. We would rent the whole bowling alley out for 2 hours.

Bowling Alley Charged \$50.00 per lane per 2 hours. So, we would charge \$250.00 per lane for 2 hours of bowling. Each lane could have up to 8 bowlers in it. You could charge \$200.00 per lane as well if you think it's too high.

Each player & coach was responsible for selling anywhere from 1-3 lanes a piece. Each player & coach would pre-sell the lanes.

If a player sent me the list of people attending I could give it to the bowling alley – assign the lane beforehand & have the names pre-entered in for them.

\$200.00 profit per lane x 32 lanes = \$6,400.00

\$150.00 profit per lane x 32 lanes = \$4,800.00

If a player struggles to sell a lane to parents, friends, etc then we suggested going into community businesses where we would then sell to local businesses who were more than happy to help & buy a lane or 2 for their employees.

Additionally, as a side income we would also do a few more things before & at the event.

- **We Started with a Free Throw-A-Thon Before The event** (players would get sponsors that would sponsor a set amount per free throw made out of 100).
- **We would hold a raffle where everyone who came in could buy a raffle ticket or tickets to win something.** (This would help us raise a few 100 dollars extra)
- **We would sell food, snacks, etc for extra money**
- **Lastly, we would often raise an additional \$1000.00 just by donations from some of the people who came into bowl.**
- **Auction Items off at the event (Silent Auction)**

All in all in just 1 day of fundraising we would make \$5000.00-\$10,000.00.

You could do this as a team, as a program, or even rent it out in a 4 hour period. It's far better than trying to sell spaghetti dinner tickets, do car washes, etc just to make a fraction of what you can make by doing a Bowl-A-Thon.

Again, this is a great way to raise money but also a great way to build your program. The players love it, the parents have fun, & everyone can have a chance to mingle & get to know eachother off the court. It's great to build culture as a high school program, but also a great way to build a family atmosphere within a AAU program (which is not normal).